

## Take action in time

We think it is important that couples trying to get pregnant become aware of potential fertility deficiencies early. Couples can be treated by artificial insemination or assisted reproductive technologies (ART), but chances for pregnancy decline dramatically with age, especially after 35 years old.

SwimCount is a helpful tool to establish an early awareness about male fertility. If you have a fertility deficiency, you can take action by contacting your health practitioner, who can refer you to a fertility clinic where they provide professional assistance. You should seek professional help if your fertility status is low or you have been trying to make your partner pregnant for more than a year.

We have developed a method where we can separate the progressive motile from the non-motile sperm cells. This enables SwimCount to measure sperm quality rather than sperm quantity.



## Easy, quick and reliable

- ✓ Easy-to-use
- ✓ Fast (test result within 30 minutes)
- ✓ Reliable (> 96% sensitivity)
- ✓ Measures male fertility i.e. concentration of swimming sperm cells
- ✓ Swimming sperm cells (progressive motile sperm cells) are the best predictor for male fertility



Read more at  
[WWW.SWIMCOUNT.COM](http://WWW.SWIMCOUNT.COM)



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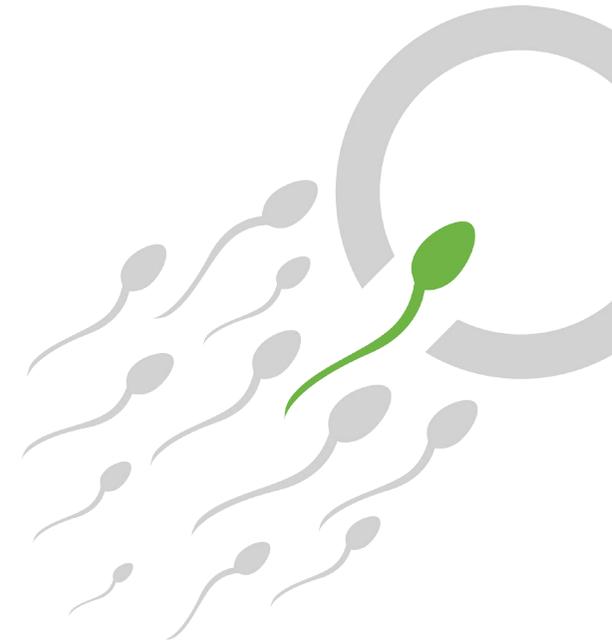


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SwimCount is CE marked according to the In Vitro Diagnostic Medical Device Directive



**SwimCount™**  
SPERM QUALITY TEST



AN EASY-TO-USE DEVICE THAT  
MEASURES YOUR SPERM QUALITY  
AND THEIR ABILITY TO SWIM



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## Male infertility, a growing problem

Poor sperm quality is a key factor behind the problems many couples experience when trying to conceive. Since it can be inconvenient and embarrassing to visit a hospital or fertility clinic to get tested, many men choose to buy at-home sperm tests. However, the existing home tests do not accurately assess male fertility since they only measure sperm count and not sperm quality.

SwimCount is the first home test, which allows men to get a reliable answer about their chances of making a woman pregnant. SwimCount works by measuring the ability of sperm cells to swim, which is a key factor in achieving pregnancy.



## Why choose SwimCount?

Thanks to patented technology, SwimCount is a reliable easy-to-use home test kit for men that measures sperm quality - and all in the privacy of your own home! SwimCount measures the concentration of sperm in your ejaculate that can swim (known as motile sperm).

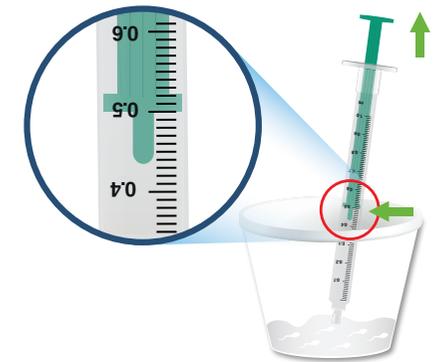
Just add the sperm sample to the device and within 30 minutes, an obvious colour change in the window can be seen, indicating whether motile sperm quantity is above or below the WHO threshold for normal sperm (5 million motile sperm cells per milliliter). SwimCount has an accuracy (sensitivity) of 96% when compared with microscopy.

If the test shows your motile sperm concentration is below the cut-off level for normal sperm quality, you should consult your doctor for further fertility testing.

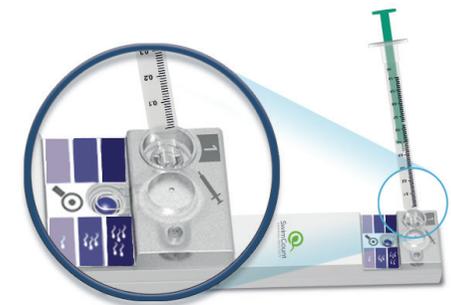


## SwimCount - Using the test

Collect your sperm sample. Leave it for 30 min.  
Collect 0.5 ml of sample.



Slowly add the sample (0.5 ml) to the device.



Follow the instructions and read the result in the window.



The darker the colour the more motile sperm cells are present in your sample.